

# ADD-ON SERVICES

## BOOK PUBLISHING ADD-ON

Extra Service	Cost
<b>Government Copyright</b>	
Post Publication Apply: \$45 (this cost is applicable if the MRP of the book is up to 200)	
<b>Editing</b>	
Developmental editing	\$0.024/£0.019 per word
Line editing/Advanced Editing	\$0.014/£0.011 per word
Copy-editing/Standard Editing	\$0.0047/£0.0036 per word
Proofreading	\$0.0025/£0.0019 per word
Book Summary Editing	\$0.050/£0.039 per word
Plagiarism Check (Up to 10k words)	\$10/£7.76
Book Title SEO check	\$6/£4.66
Indian Language Editing	\$0.014/£0.011 per word
Indian Language Translation	\$0.025/£0.019 per word
Indian Language Typing	\$0.020/£0.016 per word
English Language Typing	\$0.0047/£0.0036 per word
<b>Cover Design</b>	
Standard Cover Design	\$24/£18.62
Advanced Cover	\$30—\$60/£23.28—£46.55 (Depending on the requirement)
Hardback Binding	\$29.40/£22.81
Paperback & Hardback combo listing	\$50/£38.80
<b>Illustration Design</b>	
Illustration	\$35/£27.16 per page
<b>Interior Design</b>	
Image/Table Addition <sup>+</sup>	\$0.29/£0.23 per image/table
Indexing	\$0.99/£0.77 per typeset page
Standard interior Design	\$0.40/£0.31 per Final page
Advanced Interior Design	\$0.90/£0.70 per Final Page
Premium Interior Design	\$1.25/£0.97/Final Page
eBook Designing from Word file (Reflowable ePUB)	\$0.47/£0.36 per page
eBook Designing from PDF (Fixed Layout)	\$24/£18.62
Mix color print Add-on	\$29.55/£22.93
<b>Merchandise</b>	
Round neck T-Shirt (Minimum Qty – 5)	\$9.34/£7.25 + Delivery/t-shirt

Trailer	
Book Trailer (Standard) 45—50 sec	\$118/£91.56
Book Trailer (Advanced) 45—50 sec	\$210/£162.94
Giveaway	
Print copy Free Giveaway Campaign (social media)	\$17.52/£13.59 + Print copy cost
Bookmark	Design cost: \$23.36/£18.13 + Print cost (\$0.23/£0.18 per piece and minimum order should be 20 pieces, above 100 pieces, the cost per piece is Rs \$0.16/£0.12)
Distribution	
Amazon Prime (Amazon.in – standard type books)	\$35.04/£27.19 per year
Amazon Prime (Amazon.in – customized requirement)	\$17.52/£13.59 per month
South India Physical distribution (Bangalore/Chennai/Hyderabad) (100% SOR)**	\$117/£90.78 per city
North India Book Stores Distribution (100% SOR) ***	\$583/£452.36 per 2 months
Pan India Book Stores distribution + Book Signing (100% SOR)***	\$992/£769.71 per 2 months
Crossword (100% SOR)****	\$642.39/£498.44 per store for 2 months
Airport Display BookScetra (Mumbai – T2) (100% SOR)	\$488.83/£379.29 per month <sup>++</sup>
Airport Display Bon Voyage (Mumbai – T2) + Book Signing (50% SOR)	\$992/£769.71 per month <sup>++</sup>
Airport Display Relay Delhi + (Bangalore and Hyderabad display) (100% SOR)	\$992/£769.71 per month <sup>++</sup>
National Library distribution (Parliament Library, Kolkata Library & Chennai Library)	\$19.86/£15.41 + 3 copies print cost
International Print listing (not applicable on QP package)	\$35.04/£27.19
International eBook listing on Kindle + Google book (formatting additional)	\$25.70/£19.94
Amazon Pre-order (1 week)	\$25.70/£19.94
Ad Campaigns	
Facebook and Instagram (15 days)	\$106/£82.25
Facebook and Instagram (30 days)	\$186/£144.32
Google Shopping Ad (through Ziffy Bees) 30 days	\$186/£144.32
Amazon.in Sponsored Advertising (15 days)	\$106/£82.25
Amazon.in Sponsored Advertising (30 days)	\$186/£144.32
Amazon.com A+ content (Amazon.in & Amazon.com)	\$50/£38.80
YouTube Advertising (15 days)	\$106/£82.25
YouTube Advertising (30 days)	\$186/£144.32
WhatsApp	\$0.0047/£0.0036 per message
Email marketing (1000 readers)	\$17.52/£13.59
Email marketing (3000 readers)	\$37.38/£29
Amazon.in review (Per review cost)	\$2.34/£1.82 +book MRP
Amazon.in & Goodreads review (Per review cost)	\$2.92/£2.27 +book MRP
Website Design & Author Page	
Amazon author page Set up	\$9.34/£7.25
Goodreads Page Set up	\$12.42/£9.64

Author Website Design Std. (One time designing and 1-year free server)	\$140.16/£108.75
Author Website Design Adv. (One time designing and 1-year free server)	\$210.24/£163.13
<b>Interview</b>	
Author Interview (Instagram Live)	\$93.44/£72.50
Author written interview (Clever Fox blog, Medium & LinkedIn)	\$23.36/£18.13
<b>Social Media Post</b>	
Facebook and Instagram (2 posts on our page with proper use of hashtags and other groups)	\$18.51/£14.36

## ADVERTISING ADD-ON

<b>Press Release Package</b>	<b>Total</b>
ANI + The Print + Latestly + Daily hunt + 55 other publications	\$163.52/£126.88
ANI + The Print + Latestly + Daily hunt + 110 other publications	\$221.92/£172.19
UNI + 60 other publications	\$94/£72.94
ANI + Business standard + The print + Latestly + Daily hunt + 110 other publications	\$292.00/£ 226.57
Economic Times BFSI	\$1343.18/£1042.19
Zee News	\$245.28/£190.32
Forbes India	\$1389.90/£1078.44
Fortune India	\$572.31/£444.06
Indian Express	\$397.12/£308.13
International Wire	\$198.56/£154.07
New Indian Express	\$210.24/£163.13
Outlook India	\$175.20/£135.94
The Print	\$179.10/£138.97
Money Control	\$1343.18/£1042.19
Times Of India	\$1109.59/£860.95
The Week	\$221.91/£172.18
Livemint	\$221.92/£172.19
Midday	\$108.11/£83.88
Lokmat Times	\$110.96/£86.10
The Hindu	\$389.30/£302.06

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**\*\*\*For authors:** Please ensure you collect the detailed distribution package document from your publishing consultant. Kindly note that we have a tentative list of stores where the book can be available; however, the final count depends on the interest of the bookstores. Our team actively pitches the book to bookstores, but its availability ultimately depends on their decision. Please note the delivery of the book to distributor warehouse

and print copies cost is not included in this. It will be additional. For North India distribution, minimum 150 copies required to be printed and for pan India 300 copies to be printed. The discount expected is 65% by these stores.

\*\*\*\*Crossword: The discount expected is 68% of MRP by this store. The delivery cost to the store and print cost need to be paid by author. Minimum print copies required will be 100 copies.

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Standard Trailer: Video + background music + subtitle

Advanced Trailer: Video + background music + subtitle + voice over

\*Voice over we only provide AI generated and it is offered for only English language books.

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