



SELF PUBLISHING PACKAGE

Clever Fox Publishing (www.cleverfoxpublishing.com) is India's fastest-growing hybrid book publisher, with a distribution network up to 150+ countries and a thriving community of 21,000+ members. We publish books in all Indian languages, offering **Guided** and **Hybrid Publishing** models with comprehensive pre- and post-publication support.

BAMBOO PACKAGE

(For books up to 200 Pages)

Services	Bamboo
Price	USD 321/GBP 246
ISBN	Yes
Nielsen BookData Database Listing	Yes
Barcode	Yes
Publishing Consultant	Shared
Publication Manager	Shared
Book Title SEO Check	Yes
Cover Design	Standard (1 sample)
Images and tables formatting	15 Images/Tables
Formatting & Beautification (Interior Design)	Standard
Author Proofing (correction rounds)	2 rounds (softcopy)
Author Copies####	9 (Extra copies at discount)
Certificate	E-copy
Book Publishing Blueprint Online Course	Free for 1 Year
Format	Paperback
Book Size	Regular
Paper Quality	Standard
Printing	Print On Demand
Lamination	Regular
National Online	Yes
Global Distribution	Yes
Distribution	Amazon, Shopsy, Flipkart, Ziffy Bees, Kindle, Google Books, Ingram Distribution
Legal Deposit (British Library, UK)	Add-on
Distribution Type	Print & eBook (Global)
Author Achievements Tracker (Author Dashboard)	Yes
Free access to LitBoost Suite	Yes
Posters	1
Goodreads Page Setup	Yes
Amazon Author Page	Yes
Ziffy Bees Coupon	Yes

Amazon Coupon	Yes
Social Media Advertising	Yes
Google Shopping Ad/Facebook and Instagram Paid Ad Campaign	1 Week
Amazon Prime Listing	Yes
Author Dashboard	Yes
Royalty	100% of Profit
Sales Tracking	Yes

Service Information

ISBN & Barcode

Obtaining an ISBN is a crucial step in bringing a new title to market. We will provide both an ISBN and a barcode for your book. The process typically takes 5–10 days. To expedite this, we recommend finalizing your package as early as possible. Please ensure the book title, author name, and binding are finalized before we apply for the ISBN. We apply the ISBN from India which is valid globally.

Nielsen BookData Database Listing

Clever Fox Publishing has an active account with the Nielsen BookData Database, ensuring book details are listed and accessible. While our system often updates the listing automatically, occasional delays may require manual updates, which we handle as needed.

Publishing Consultant – Shared

A publishing consultant will assist you throughout the onboarding process to ensure a smooth experience. Their role includes helping you understand our services, assisting with package selection, facilitating the editorial review process, managing registration and agreements and Payment collection.

Project Management Support – Shared

A Publication Manager (PM) will oversee the entire publishing process, ensuring timely completion within budget and to your satisfaction. Once onboarding is complete, the PM will take over from the publishing consultant. Please note that we are offering shared publication manager in this package. In this shared role, they also support other authors, which may result in slightly longer response times compared to a dedicated Publication Manager.

Book Cover

In this package we will design one standard cover sample based on the requirement informed by author. Please note in this package the cover will have moderate level design and no illustration design. We take help of copyright free stock images while designing the cover. In case the author need more samples, then additional charges will be applicable for the same.

Book Interior

In this, we design the book interior for the author. Please note this service is also called as formatting service which will be standard type which is suitable for plain text books or minimal images or table type. If your page count exceeds the standard limit (200 pages limit) included in your package, Standard Design: \$0.40, Advanced Design: \$0.90 and Premium Design: \$ 1.25 per extra page will apply.

Book Title SEO Check – Yes

Book Title SEO Check involves optimizing the book title for search engines and e-commerce platforms to enhance visibility and attract potential readers. This process includes researching and incorporating relevant keywords and phrases into the title to improve search rankings.

Images and Tables Formatting – 15

Authors can provide up to 15 illustrations or tables as desired, which our interior design team incorporates seamlessly into the layout of the book. Additional tables of images if you want to add to the book, there will be some minimal charges.

Author Proofing

Author proofing refers to the process where, once we complete the book's interior formatting and cover design, we send it to the author for approval. The author will receive two rounds of proofing and must provide all corrections during these two rounds only to avoid additional charges, as any further rounds will incur extra fees.

Complementary Copies

The quantity of author copies an author receives will be calculated based on factors such as the number of pages, printing expenses, the use of color, and the type of book being printed. The quantity provided above is for paperback with 70 GSM paper quality, a maximum page count of 200 pages, and black and white printing with standard print sizes. Any changes to these specifications will result in a corresponding reduction in the number of copies.

Author Copies – At Subsidized Cost

Authors can order print copies through the author dashboard at a discounted rate. The minimum order is 10 copies.

[Watch this video to learn how to order copies.](#)

Book Binding – Paperback

This package includes paperback binding. If you'd like to upgrade to hardcover, please contact your publishing consultant.

Book Size

Choose from our standard sizes: 5x8, 5.5x8.5, 6x9, 8.5x8.5, or 8.5x11. Note that larger sizes may increase printing costs.

- **5x8 and 5.5x8.5:** Popular for fiction, poetry, non-fiction, and self-help.
- **6x9:** Common for self-help, non-fiction, children's books, and academic works.
- **8.5x8.5:** Ideal for coffee table books, cookbooks, and books with heavy illustrations.
- **8.5x11:** Suitable for research and academic books, as well as children's titles.

Paper Quality

We offer the following paper types:

- **White or Crème Paper** – 70 GSM
 - White paper is used for academic and research books.
 - Crème paper is best for fiction, non-fiction, poetry, and self-help books.
- **Art Paper** – 100 GSM
 - Used for color books requiring thicker pages.

Cover Lamination – Glossy or Matte

Choose between a glossy or matte finish for your book cover. Glossy covers provide a premium, shiny appearance.

Publication Certificate

Once your book is published, you can download the publication certificate from the author dashboard. If your book has multiple authors, make sure to add them in the co-author field in author dashboard so that all names appear on the certificate. Please ensure all author names are added before the book is published.

Distribution

Print: Your print book will be distributed via Amazon, Shopsy, Flipkart, and Ziffy Bees within India. For international distribution, we will do it with help of Amazon and Ingram. We offer standard delivery and Amazon Prime in the package. Orders above INR 500 on Ziffy Bees qualify for free delivery, the customer can select free delivery in that case.

eBook: eBook distribution is done in Kindle and Google Books for both India and International market.

Print on Demand

We use print-on-demand services, meaning books are printed and dispatched only when an order is received. This reduces inventory costs, making publishing more affordable for authors.

Goodreads Page Set Up

A Goodreads page serves as a hub for bibliophiles to discover new authors, engage in discussions, and leave reviews. Setting up and maintaining a comprehensive Goodreads presence allows the author to connect with readers on a deeper level, garner feedback, and build credibility within the literary community.

Amazon Author Page – Yes

Managed and curated by Clever Fox Publishing, the author's Amazon Author Page serves as a centralized hub for showcasing their entire body of work. Regular updates, author bio enhancements, and strategic optimization ensure maximum exposure to potential readers, ultimately driving sales and expanding the author's reach within the Amazon ecosystem.

Discount Coupons

Offering discount coupons for Amazon and the Ziffy Bees incentivizes purchases, driving sales and rewarding loyal readers. These exclusive offers not only boost conversion rates but also foster goodwill among the author's audience, strengthening their connection to the brand.

Facebook and Instagram Paid Ad Campaign – 1 week

Tailored ad campaigns on Facebook and Instagram optimize targeting and engagement for different book genres, ensuring maximum visibility and ROI. By leveraging advanced targeting options and compelling ad creatives, these campaigns drive awareness, attract new readers, and boost book sales effectively.

Social Media Post

Strategic promotions across Instagram, Facebook, and LinkedIn leverage Clever Fox Publishing's substantial follower base to drive targeted traffic and engagement. By delivering compelling content, these platforms maximize reach, drive conversions, and amplify the author's presence within the digital landscape.

Amazon Prime Listing

Listing books as Amazon Prime products guarantees expedited delivery and authentic certification, significantly enhancing the overall shopping experience for customers and boosting the likelihood of conversion. Leveraging the trust and convenience associated with Amazon Prime, the author's books achieve heightened visibility and credibility among potential buyers, thereby driving sales and broadening their audience reach. Please note that Amazon Prime listing is exclusively available for standard size books. If your book is customized in size, we offer an alternative Amazon Prime plan. For further details, kindly consult your designated publishing consultant.

Author Dashboard Access – Yes

Our user-friendly dashboard allows you to manage all aspects of your publishing journey, from book submission and agreement signing to payment and sales tracking.

- [Learn how to submit your book.](#)

Author Earning – 100% of Profit

Authors receive 100% of the profits after print and distribution costs are deducted.

- [Learn how royalties work.](#)
- You can also use our [author royalty calculator](#).

Sales Dashboard

Track your book sales through our sales dashboard, which is updated daily for Amazon, Flipkart, and Ziffy Bees orders within India. The dashboard offers advanced tools such as geographic heatmaps to help you understand your sales trends. International paperback sales are updated on monthly basis as it takes time to receive the international sales report from these platforms.

For Kindle, we list the book directly under the author's account, allowing the author to receive payments directly from Kindle. For Google Books, we update the dashboard once every month.

- [Learn more about the Book Sales Dashboard.](#)

LitBoost Suite

At Clever Fox Publishing, we believe every book has the potential to be a masterpiece. That's why we've created **LitBoost Suite**—a cutting-edge collection of AI-powered and tech-enabled tools designed to help authors optimize, market, and scale their books like top-selling titles. [Learn More](#)

Free Tools

- *Book Title Checker* – Analyze and refine your book title for maximum impact.
- *Book Banner Maker* – Create professional book banners to boost visibility.
- *Book Mock-up Tool* – Generate stunning 3D mock-ups to showcase your book.

[Paid Tool](#)

- *Keyword Genius* – Find high-ranking keywords to improve your book’s discoverability and sales.

Poster

We design one now release banner for social media post which author can also use it for promotion purpose.

Legal Deposit (British Library, UK)

Clever Fox Publishing offers Legal Deposit submission to the British Library (UK) as a paid add-on service for authors. We handle printing through a local printer and arrange delivery to the library. The exact cost for this service is provided after the book is finalized, as printing and shipping expenses depend on the final page count. Alternatively, since we operate under a self-publishing model, authors can choose to send their book directly to the British Library if they prefer to manage the submission themselves.

White Level Publishing

Please note we are also offering White level publishing where we will not use our logo on book cover and inside pages. Here you have the option to promote your own brand. There will be additional charges for white level publishing. Kindly check with your publishing consultant on this.

Add-ons

We believe in transparency, so all our offerings are available online for easy access. If you are based in India, please check the Indian add-ons, and if you are outside India, refer to the Global add-ons. https://cleverfoxpublishing.com/service_document/

Please refer our FAQ section to know more: <https://www.cleverfoxpublishing.com/faq-page/>